

**D**



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Welcome to  moduleo®  
Design Floors



AT MODULEO®.  
WE CREATE **DESIGN**.  
BEAUTIFUL FLOORS.  
INSPIRED BY NATURE.  
IMPROVED FOR LIFE.  
PURE COMFORT.  
**SOFT AND SILENT**.  
FORM FOLLOWS  
FUNCTION WITHIN  
A **CONTEMPORARY**  
LUXURY VINYL FLOOR  
COLLECTION.  
MODULEO® DESIGN  
FLOORS EXCEED  
EVERY EXPECTATION.

## 06. The Inspiration

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We pay attention to what's happening around us all the time: the way people live inspires us to create.

## 10. The Design Studio

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Moduleo® floors are all about design. What makes Moduleo® floors so beautiful? And what are the features of luxury vinyl planks and tiles?

## 18. The Collection

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Browse through the various room settings, find your inspiration and select your favourite design floor.

## 80. The Overview

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Summary of the Moduleo® Design Floor collections Select, Transform, Impress and Parquetry.

## 92. The Completion

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Discover the creative studio Moods. Or have sneak peek at our LayRed® engineered vinyl floors.

## 98. The Installation

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Easy. Moduleo® Design Floors can be fitted using a click system or glued with a special adhesive (dryback).

## 100. The Finishing

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Your Moduleo® floor is perfectly compatible with matching Xtrafloor® accessories – for a beautiful finish.

## 102. The Maintenance

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Clean your Moduleo® Design Floor regularly – piece of cake, believe us – and you will enjoy it for a lifetime.

## 104. The Company

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Your Moduleo® floor is entirely designed and engineered in Belgium. Meet the company behind the floor.

## 108. Explore Moduleo®

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Find inspiration in our brochure or at moduleo.com. Contact a local dealer and bring your ideas to life.

THE WAY  
YOU LIVE  
INSPIRES  
US TO

6.



**C**



**R**

Wellness is very much alive in architecture. We're constantly looking for ways to make our homes more efficient, easier to maintain and better for our overall wellbeing.

Cocooning has taken cosiness to a whole new level. Modern homes have become a safe haven, away from the stress of everyday life. We invite softness, silent serenity and welcoming warmth inside and we love to surround us with natural light and greenery.



There was a time when we used to think of rooms as individual spaces, each with a specific function. Today spaces organically flow into one another: a kitchen is part of the living area and a bathroom in the master bedroom is no surprise. Flooring solutions need to be able to handle every situation.



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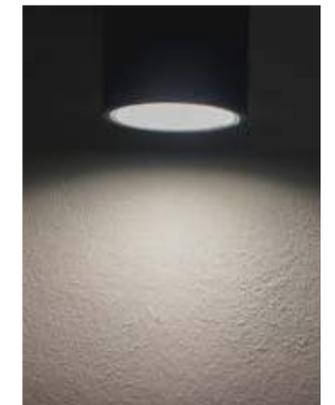


Functionality is key when it comes to flooring. But it's the design that makes all the difference. We want it to look good. Genuine. And true to nature. We favour authentic materials but we don't want to give up on convenience. That's why we choose design inspired by nature, cleverly improved to match our desired level of comfort.

We love to play with contrasts nowadays – and rightly so, it makes an interior much more interesting. By mixing and matching materials and design elements, we build a unique and personal interior. A floor is often the supporting act, but it can be the eye catcher of a home as well.



And what to think about the comeback of herringbone patterns? They give both classic and modern interiors a contemporary twist. And they are here to stay.



**E**

7.

FOR THE  
LOVE OF

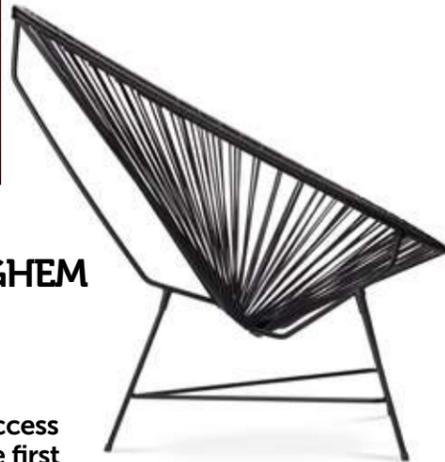
DESIGN

8.



**CINDY VAN MOORLEGHEM**  
Marketing director  
IVC Group

Building on the undoubted success of the Moduleo® brand and the first design floor collections in 2012, Moduleo® now launches its third generation design floors. So what's new? On-trend design of course. New additional product sizes are the other innovation.



At Moduleo®, we're constantly researching trends, design and performance to ensure we put together a contemporary range of beautiful, practical and durable design floors that meet people's needs and expectations.

**Inspired by how people live today**

That's our strength. We design and develop our design floors completely in-house. When it comes to fashion and design, Belgium has always been on the crossroads of Europe, a good place for new ideas. And the same goes for flooring design: Belgian designers keep an open mind, pick up local evolutions really fast and have the ability to transform new tendencies into a future proof flooring offer with wide appeal.



**Beautiful and realistic design is key**

Our new design floor collection is on-trend, ranging from pure and more pronounced woods to elegant and more distinctive stones. With colour variations from light to dark and everything in between.

We've improved the look of must-have oaks. We bring new wood species to the range. Our tile range now offers more options. And we introduce more 'abstract' designs to make sure that vinyl planks and tiles can stand out as a material choice with an own unique look.

For people who love to see things big, we have XL planks and tiles. And for those who prefer a more refined design is a herringbone pattern available. So there's a design floor for every style and personality. And we offer a wide variety of options to choose from.



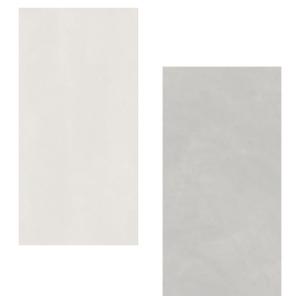
A beautiful **design** floor for every **style** and **personality**.

**But there's more to it than design**

That's true. Let's not forget Moduleo® Design Floors also have great functional features. In collaboration with R&D, new steps were taken in the fields of wellness, acoustics and performance. Moduleo® floors have a soft and warm feel, excel in acoustic comfort and come with an improved protective layer that makes them more scratch, stain and slip resistant. They are waterproof and easy to maintain. One by one arguments that close the deal, no?

**Our design floors are sustainable**

Choosing Moduleo® is making an eco-friendly choice for the future. Our factory in Belgium is equipped with three wind turbines and is cooled with water from the nearby Scheldt River. The product itself is environmentally friendly too: Moduleo® Design Floors contain up to 50% recycled material of verified origin, and are themselves recyclable.



9.

## 10. **The Design Studio.**

Moduleo® floors are all about design – and more. Discover what makes the design so beautiful and take a closer look at the unique features of luxury vinyl floors. Welcome to Moduleo®'s design studio.

WHEN  
DESIGN  
MEETS  
INNOVATION

# DESIGNED TO MAKE IT BEAUTIFUL



## DESIGN VARIETY

Original hardwood planks are never identical. There always is some kind of natural variety within the designs. A Moduleo® floor is absolutely unique too. We create an authentic floor with hardly any repetition of planks or patterns. Our bestseller size has no fewer than 90 unique planks per design.

## NATURAL LOOK AND FEEL

Moduleo® Design Floors are inspired by nature, so they have to look and feel that way. Next to design, we increase their realism by improving the floors' texture as well: the added texture ensures a natural appearance and truly authentic touch.

## EMBOSSED IN REGISTER

What's your first impression about the Impress collection? The 'embossed in register' process brings to life the smallest details of real wood: the embossed texture allows you to see and actually feel the depth of the wood grains and knots.

## NEW ADDITIONAL SIZES

For those who love to see things big, we introduce XL planks and tiles in the Transform and Impress collections. Big is not particularly better, but definitely beautiful.

Or do you prefer a more refined design? Moduleo® also introduces an exciting herringbone range with short and small planks in the exclusive Parquetry collection.

# Design.

12.



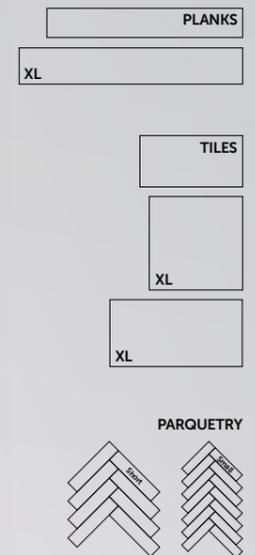
## TRUE-TO-NATURE DESIGN

The wood and stone designs of the Moduleo® collection are all inspired by nature and entirely designed, developed and printed in-house. Every design has pin-sharp details, making sure your floor looks as unique as nature.

The collection ranges from pure and more pronounced woods to elegant and more distinctive stones. One by one beautifully designed, so you'll definitely find a floor that fits your expectations and interior.



13.



# JUST SENSE ITS SOFTNESS & SILENCE

Moduleo® Design Floors offer you a truly soft touch underfoot. That makes vinyl flooring truly unique!

14.

## SOFT & WARM FEEL

Without knowing it, your feeling of wellbeing increases when walking over a Moduleo® Design Floor. The resilient layer anticipates your body weight, offering you that soft feel underfoot. And what's more, it feels naturally warm too. Because a Moduleo® Design Floor has great insulating qualities, its temperature remains comfortable in every season.

# Soft.

Moduleo® Design Floors reduce reflective walking sound and transmission sound to a very comfortable level.

## SILENT ACOUSTICS

One of the main benefits of a Moduleo® Design Floor is its acoustic comfort. Vinyl is resilient, so it reduces reflective walking sound and transmission sound to a very comfortable level. That's a valuable asset for both you and your neighbours below. If you want to avoid any annoying noises inside, Moduleo® simply offers you the ultimate flooring solution.

Do you want to please your neighbours even more? Use a Moduleo® underlay for even better transmission sound reduction.



# Silent.

15.



## UNDERFLOOR HEATING

Not warm enough? A Moduleo® Design Floor is perfectly compatible with underfloor heating.

IT PERFORMS  
GREAT AGAIN  
AND AGAIN

#### EXCELLENT STABILITY

The patented system with extra strong glass fibre layer guarantees the high dimensional stability of every Moduleo® Design Floor, resulting in minimal shrinkage and expansion due to variations in temperature or humidity.

#### GUARANTEED QUALITY

When properly cared for, a Moduleo® Design Floor is extremely durable. That's why we gladly offer you long-lasting warranties up to 20 years.

16. **Perform.** 17.

#### FULLY WATERPROOF

Vinyl repels water, making a Moduleo® floor the perfect solution for kitchens and bathrooms – and for every space at home for that matter. Water balloon fight inside? No problem. The floor is water and slip resistant, and easy to maintain.

Did you know a Moduleo® Design Floor is one of the most durable flooring solutions available?

The in-line calendered lamination of the different layers prevents the floor from delaminating due to moisture, so you'll enjoy the floor for years.

#### PROTECTIVE TOP LAYER

Your Moduleo® floor can take a beating – that's very reassuring, don't you think? It is wear, scratch and stain resistant. The wear layer and patented Protectonite PU coating protect the design, prevent wear and limit scratches. A Moduleo® Design Floor can grace any place. Intensive use allowed. Even a big crowd is no problem.



#### INSTALLATION SOLUTIONS

All Moduleo® Design Floors are available in a click and glued version. Clickable Moduleo® floors use a click system to connect the planks or tiles (similar to laminate), while glued Moduleo® floors use an adhesive to adhere the vinyl to the subfloor. They both have their advantages. Please ask your local dealer for help: he will provide you with the best solution.

Did you know? The Moduleo® Select range is also available as engineered click vinyl in the LayRed® collection.



#### NO INDENTATION

Although a Moduleo® floor is resilient, it has no indentation issues. The floor returns to its original state when weight or pressure (from heels or furniture legs for example) is reduced, this is what we call the memory effect.

#### LOW MAINTENANCE

Not that big a fan of household chores? The protective top layer repels dirt, dust mites and other allergens. Any stains can be removed in seconds. Simply sweep, mop or vacuum your Moduleo® Design Floor to keep it spotless and hygienic – saving you time for fun.

**Select. Transform. Impress. Parquetry.**  
Moduleo®'s design floor collections offer you the most wonderful woods and stones of all time, for sure. Browse through the various room settings and find your inspiration. Select your favourite design floor, transform your home inside and impress anyone who comes along.

## 18. **The Collection.**

01. Woods p. 20

02. Stones p. 64

MODULEO®  
FLOORS  
FOR EVERY  
DESIGN  
LOVER

Light  
Grey  
Nature  
Wild  
Dark

# 01. Woods



**Light** p.22



**Grey** p.30



**Nature** p.38



**Wild** p.48



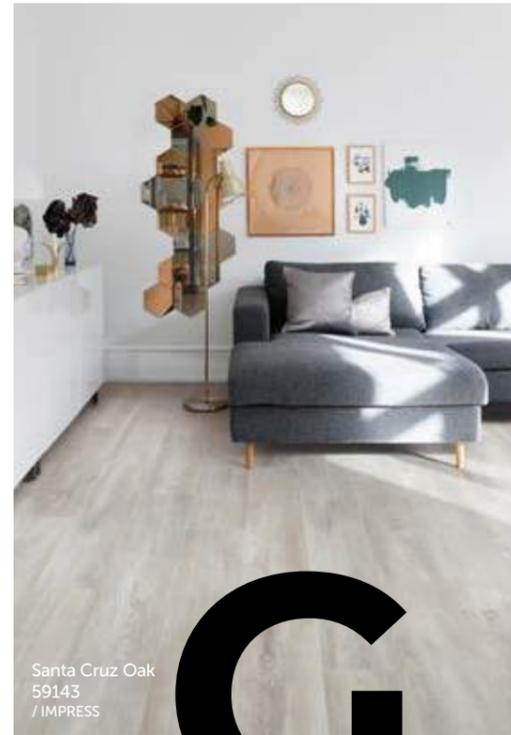
**Dark** p.58

AND THEN  
THERE WAS

L



I



Latin Pine 24242  
/ TRANSFORM



H



T

22.



Blackjack Oak 22937  
/ TRANSFORM

Verdon  
Oak  
24117  
/ TRANS-  
FORM

Brio  
Oak  
22917  
/ SELECT

Santa Cruz Oak  
59143  
/ IMPRESS

G



Chester Oak 24948  
/ TRANSFORM



Blackjack Oak 22937  
/ PARQUETRY



Sherman Oak 22221  
/ TRANSFORM



Sierra Oak  
58226  
/ IMPRESS

23.

No matter how big or how small a room is, the colour of a Moduleo® Design Floor will always have an impact on the feeling of space you get inside. Light and white floors have the ability to really open up the room – no need to throw out half your furniture.

With a light-coloured Moduleo® Design Floor, you bring a sense of serenity into your home: a clean look with a Scandinavian touch. And should you be afraid that a white floor couldn't handle the hazards of everyday life, rest assured, Moduleo® floor is stain resistant and easy to maintain.

24.



**White shades.  
Contrasting with accents.**

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A white or light Moduleo® Design Floor is the perfect backdrop for an interior full of contrasts. It reflects pure luxury. And blends perfectly with other design elements and materials in the room. Which white do you prefer: classic oak, refined pine or striking wenge?





Santa Cruz Oak 59143 / IMPRESS

# STEP IT UP



Laurel  
Oak  
51222  
/ IMPRESS



Verdon  
Oak  
24232  
/ TRANSFORM



Castle  
Oak  
55152  
/ IMPRESS



Bohemian  
61144  
/ IMPRESS

## WITH WHITE WOODS

You love the design but prefer a different colour? Browse the collection overview on page 84.



Blackjack Oak 22937 / TRANSFORM

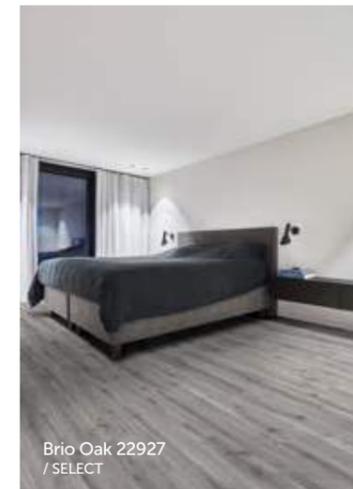
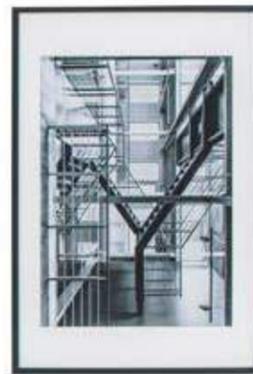


**It's white. Light. Bright.  
Pure. Open. Airy.**

Discover different whites, ranging from soft tones to weathered woods. One by one refreshing as spring. Everything you need to create an oasis of calm in your home, a space of pure and personal comfort where you'll most certainly find your peace of mind.

# NOTHING BORING ABOUT

30.



31.



# G

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# R

Grey is neutral. It represents quiet confidence. Grey floors keep any interior light and fresh. They are timeless and bring balance. They match soft whites perfectly, but work really well with almost every palette. And the decorating possibilities are endless. Give grey a change.

Grey Moduleo® Design Floors are often the supporting act: they let other parts of the room do the talking, whether it's a piece of design furniture, decorative greenery or a daring colour accent. In fact, it complements a range of colours rather than clashing with them.



You love the design but prefer a different colour? Browse the collection overview on page 82.



Brio Oak 22917 / SELECT



35.

### Grey tones from weathered wood to charcoal.

Grey is on-trend, and it won't be going out of style any time soon. Weathered wood in muted tones of grey gives a room a relaxed, even beachy feel. The planks look like they have aged for years. For a surprisingly refreshing yet very sophisticated interior. Who said anything about boring?

BEAUTIFUL

36.



SHADES OF GREY



You love the design but prefer a different colour? Browse the collection overview on page 84.

Chester Oak 24948 / TRANSFORM

STAY TRUE  
TO YOUR

N

Nature is the greatest designer of all – no question about that. At Moduleo® we always try to reproduce nature's beauty down to the last detail. With stunning success. You don't have to believe what we say, just take a look around and convince yourself.

The best thing about it: a Moduleo® Design Floor with natural wood effect requires no sanding, polishing or lacquering. It's a wonderfully durable flooring solution. Just a quick vacuum or mop will keep your floor's natural appearance for years. Enjoy it.

A



Bohemian  
61264  
/ IMPRESS



Brio Oak 22237  
/ SELECT



Midland Oak 22231  
/ SELECT



Laurel Oak 51822  
/ IMPRESS



Classic  
Oak  
24844  
/ SELECT



Country  
Oak  
24277  
/ SELECT



Chester  
Oak  
24418  
/ TRANS-  
FORM

38.

39.



Baltic Maple 28230  
/ TRANSFORM



U



Chester Oak 24229  
/ TRANSFORM

E



Country Oak 24432  
/ TRANSFORM

T



Sierra Oak 58346  
/ IMPRESS

R



Classic Oak 24235  
/ TRANSFORM

40.



Chester Oak 24418 / TRANSFORM



41.

**Genuine look.  
And natural to  
the touch.**

Every plank design is inspired by nature, from beige and brown to camel and caramel. The Impress collection even includes a registered emboss texture: you can actually see and feel the grains and knots, just like genuine wood. In a way, it looks like Moduleo® meets and even beats reality.

42.



## When the design feels like coming home.

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Have you always wanted a floor with a herringbone pattern? Fancy idea for a contemporary interior with a classic – and classy – twist. The refined bevel strengthens the natural appearance. And every plank has its own unique structure, adapted to the character of the wood.





TIME TO INVITE



45.

A NATURAL  
BEAUTY INSIDE

46.



**Herringbone style.  
Pure refinement.**

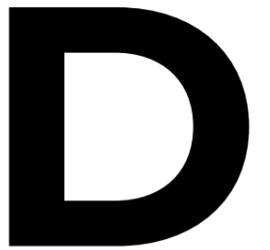
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A Moduleo® Design Floor with herringbone pattern from the Parquetry collection is a true sensation in every interior. Choose between short or small planks. You can even combine two designs for a unique look. This is pure refinement. No need to think twice about it.



JUST  
STEP  
INTO  
THE

Looking for an extraordinary interior beyond your wildest dreams? Maybe you should consider the very pronounced wood design floors of Moduleo® then. They are richly detailed and have lively cracks and knots, vibrant colours and fascinating contrasting shades.



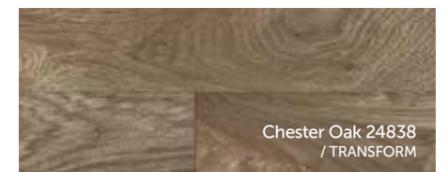
48.



In a clean interior is a rough Moduleo® floor king. It will be the talk of the town when you have people over – by the way, you would make us very happy if you mention Moduleo® when that happens. So if you're a wild thing, these are the design floors you're looking for...



49.





Santa Cruz 59823 / IMPRESS



**Impressive oak designs.  
Full of character.**

---

Never a dull moment with a Moduleo® Impress floor inside. It looks great and feels truly authentic thanks to the embossed in register process. Every crack shows depth. Every knot reflects character. Now it's up to you to find out which design matches your personality.



52.

### In the middle of a storm.

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With a little imagination, some design floors look like stormy weather. And you're the captain of the ship in the middle of the ocean. Water splashes around. Everything is dripping wet. And then back to reality. But no worries, a Moduleo® floor can handle your enthusiasm, it's waterproof.

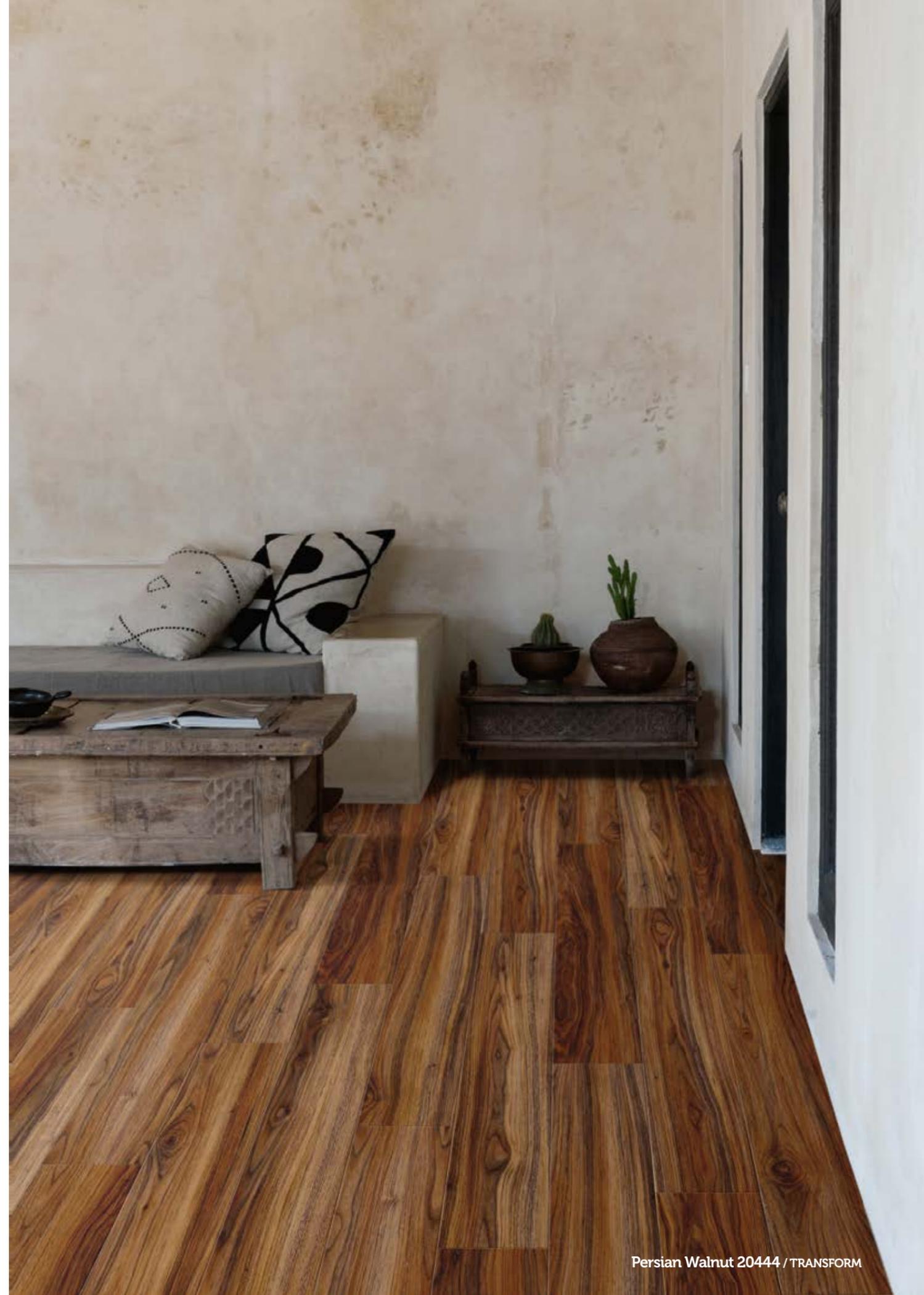


# THE EXOTIC PART

54.



## OF YOUR WORLD



You love the design but prefer a different colour? Browse the collection overview on page 82.



Brio Oak 22247 / SELECT



**Wild and free.  
But warm and welcoming.**

---

In a clean interior, a wildly dynamic Moduleo® floor becomes the eye catcher of the room. And rightly so. The oak floors in the Moduleo® range really stand out with their natural design. They're warm and welcoming. And they come in a variety of colours.

LIKE A  
WALK  
IN THE



A

R



Country Oak 54991  
/ PARQUETRY

Santa Cruz Oak 59963  
/ IMPRESS

K

59.

D

58.



Laurel Oak 51992  
/ IMPRESS



Bohemian 61974  
/ IMPRESS



Baltic  
Maple  
28884  
/ TRANS-  
FORM

Country  
Oak  
54991  
/ IMPRESS

Dark interiors are super trendy right now. A dark design floor in your home maybe isn't the most obvious choice, but it's definitely a surprisingly smart solution to create a sense of intimacy inside.

Now does a dark floor make a room look smaller? Not necessarily. It's actually a beautiful way to brighten up an interior. The trick is to find the right balance between dark and light elements. Let a dark floor contrast with bright colours in your furniture, walls and ceiling. And repeat a darker accent here and there.



Bohemian  
61974  
/ IMPRESS



Latin Pine 24868  
/ TRANSFORM

You love the design but prefer a different colour? Browse the collection overview on page 89.



## Sometimes beauty hides in the shadows.

Did you notice that the different shades in a dark Moduleo® Design Floor accentuate the lively grains and knots? Each design is richly detailed. The wood features come out much better in a dark Moduleo® floor. So maybe it's time to discover your dark side?



Country Oak  
54880  
/ IMPRESS

Country Oak  
54991  
/ IMPRESS

Ethnic Wengé  
28890  
/ TRANSFORM



63.

**A dark design floor is for those who dare.**

Admittedly, a dark floor is a bit bold. But also very sophisticated and warm. With a dark Moduleo® Design Floor, you bring a touch of luxury into your home. The contrast between light and dark just makes your interior much more interesting.

# Pure Rough

65.

## 02. Stones



**Pure** p. 66



**Rough** p. 74

KEEP IT  
SIMPLE  
AND

P



U



Hoover Stone 46926  
/ PARQUETRY



Venetian Stone 46981  
/ SELECT



Jura Stone 46935  
/ TRANSFORM



Venetian Stone 46949  
/ SELECT



Jura Stone 46820  
/ TRANSFORM

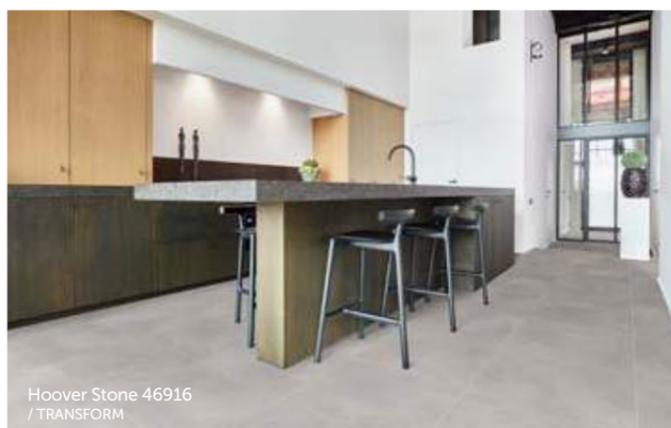
R

67.

66.



Venetian Stone 46111  
/ SELECT



Hoover Stone 46916  
/ TRANSFORM



Azuriet 46919  
/ TRANSFORM

With feature strip 311S White



Venetian Stone 46931  
/ SELECT



E

Imagine the look of natural stone. And think of tiles with beautiful organic colours and soft shades for a minimalistic approach to your interior. Find your personal favourite in a wide range of choice. Opt for a light-coloured design tile floor if you prefer a clean but strong look inside.



While stone design floors display the realism of natural stone, what sets them apart is the comfort factor. Unlike the hard and cold surface of ceramic tiles, Moduleo® Design Floors feel softer, warmer and more comfortable underfoot.



Desert Stone 46210  
/ TRANSFORM

Desert Stone 46915  
/ TRANSFORM

Desert Stone 46920  
/ TRANSFORM

Desert Stone 46950  
/ TRANSFORM

Desert Stone 46970  
/ TRANSFORM





**Beautifully mottled.  
From light to grey.**

Looks do count. Apart from a beautiful tile, you're looking for refined elegance in the overall appearance of your design floor. Use the feature strips to simulate a grout finish. The strips are individually coloured to match your floor design perfectly.



You love the design but prefer a different colour? Browse the collection overview on page 86.



Azuriet 46919 / TRANSFORM

With feature strip 311S White

**A clean design.  
And so easy  
to maintain.**

A ceramic floor is traditionally the housekeepers' favourite in a kitchen and a bathroom, at least before they met Moduleo®. Vinyl tiles keep up with their ceramic twins when it comes to water resistance and maintenance. And they beat them on comfort level every time.



Venetian Stone 46949 / SELECT



# LIFE CAN BE A LITTLE

Reality check? Moduleo® tiles look as if they are harvested from nature, for a rough-looking floor with a cloudy or blazed design. And the best thing is they can handle the rough side of life just fine: your vinyl tile floor is fully waterproof and wear resistant.

Stone-look Moduleo® Design Floors add a contemporary touch that makes all the difference. The clean lines give your interior a very architectural feel. Especially when the grouts contrast with the more outspoken tile designs in the Moduleo® range.

74.

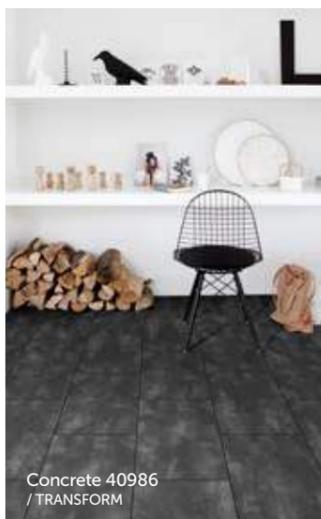
# R



Mustang Slate 70968 / IMPRESS



Mustang Slate 70968 / IMPRESS



Concrete 40986 / TRANSFORM

With feature strip 399S Black

# O



Concrete 40945 / TRANSFORM



Jetstone 46942 / SELECT

# U



# G



Jura Stone 46960 / TRANSFORM



Cantera 46990 / SELECT

With feature strip 960S Light Grey

# H

75.



**Marbled and flamed.  
From grey to dark.**

Moduleo® floor tiles are popular in kitchens and bathrooms but they are an exciting flooring solution for every space in your home. Richly detailed, from beautifully marbled stones with cloudy colour shades to weathered rock designs with flamed finishes. Definitely an eye catcher inside.

78.



**Elegant looks.  
Still strong and durable.**

---

Ceramic floors last forever – so they say. What happens when a stew pot slips through your hands? Why take the risk of broken tiles when you can install vinyl flooring that looks like ceramic? A Moduleo® floor is perfectly scratch and stain resistant. Now who's the strongest?



## The Overview.

With three design collections and a contemporary parquetry offer, Moduleo® presents you a complete and varied range of design floors. Each collection has its own characteristics.

### Moduleo® Select

Select floors combine the natural elegance of wood and stone with the practical advantages of wear-resistant design floors. Also suitable for wet areas.

### Moduleo® Transform

Ready to transform your home? The hardwearing design floors of our biggest collection grace any room inside. They are perfect for intensive use.

### Moduleo® Impress

Discover beautiful floors with a natural embossing in the Impress collection. For an authentic look and feel. And a lasting first impression.

### Moduleo® Parquetry

Looking for a refined herringbone pattern? Create an elegant parquet look with the short and small planks in the Parquetry collection of Moduleo®.

Bring your ideas  
to life with our  
room visualiser  
at [moduleo.com](http://moduleo.com)



READY TO  
CHOOSE  
YOUR DESIGN  
FLOOR?

## SIMPLY REFRESHING DESIGN

✓ 15 year warranty

With Moduleo® Select design floors you no longer need to choose between form and function. The collection presents designs of timeless beauty inspired by the riches of nature and is perfectly suited to the rough and tumble of family life. The designs in the Select range are also available as engineered click vinyl in the LayRed® collection (see p. 96).

### Brio Oak



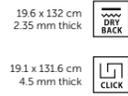
### Classic Oak



### Country Oak



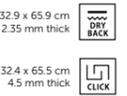
### WOODS



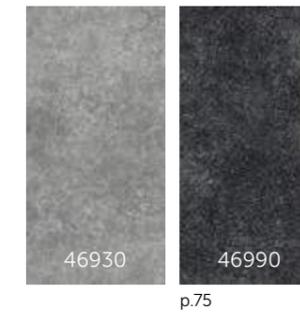
### Midland Oak



### STONES



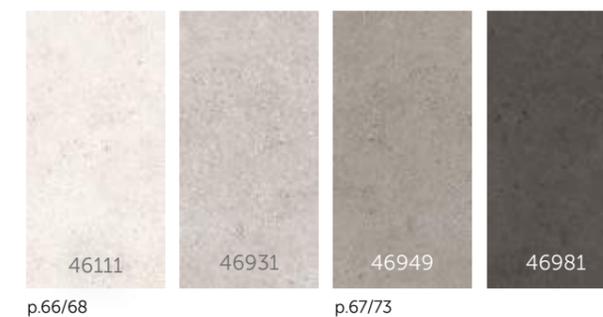
### Cantera



### Jetstone



### Venetian Stone



BIGGER,  
BETTER  
& BOLDER

✓ XL sizes  
✓ 20 year warranty

Could you choose between design, quality and convenience? Thankfully, you don't have to. The luxury vinyl floors in the Transform collection offer added value at every level.

## WOODS

19.6 x 132 cm  
2.5 mm thick  
Selection available in XL\*:  
21.4 x 149.8 cm



19.1 x 131.6 cm  
4.5 mm thick  
Selection available in XL\*:  
21 x 149.4 cm



### Baltic Maple



p.38

### Blackjack Oak



p.22/28

### Ethnic Wengé



### Fazino Maple



p.49

### Chester Oak



p.39

p.40

p.31/37

### Classic Oak



p.39

### Latin Pine



p.23

### Mexican Ash



p.53

### Country Oak



### Montreal Oak



### Persian Walnut



p.48/55

## Sherman Oak \*



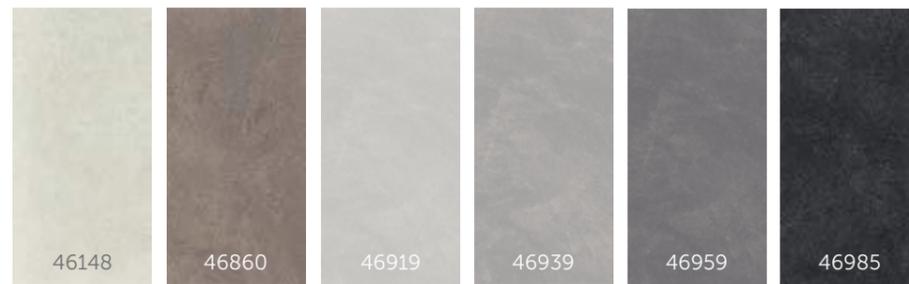
p.23 p.43 p.30

## Verdon Oak



24117 24232 24280 24936 24962 24984

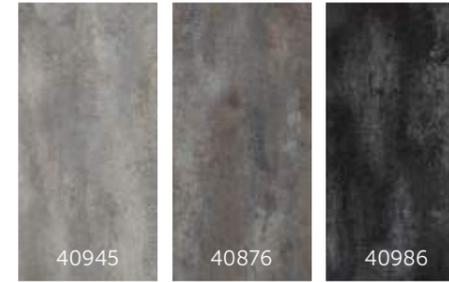
## Azuriet



46148 46860 46919 46939 46959 46985

p.66/72

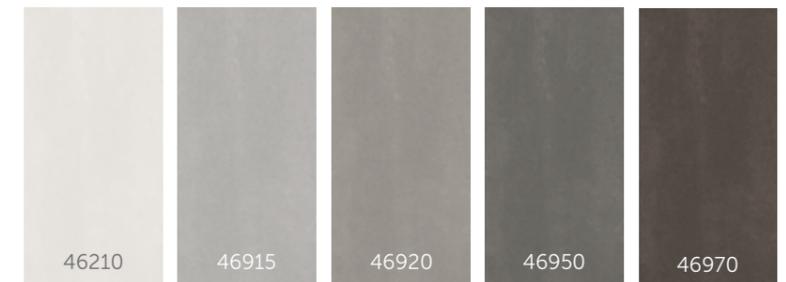
## Concrete



40945 40876 40986

p.74/76

## Desert Stone \*\*



46210 46915 46920 46950 46970

## Hoover Stone \*\*



46916 46926 46957 46979

p.66

## Jura Stone



46110 46191 46214 46820 46935 46956 46960 46975

p.70

p.67

p.75

## Steelrock



46940

86.

87.

### STONES

32.4 x 65.5 cm  
2.5 mm thick  
Selection available in XL rectangle\*\*  
(only Desert Stone): 43.8 x 86.8 cm



32.4 x 65.5 cm  
4.5 mm thick  
Selection available in XL square\*\*  
(only Hoover Stone): 60.96 x 60.69 cm

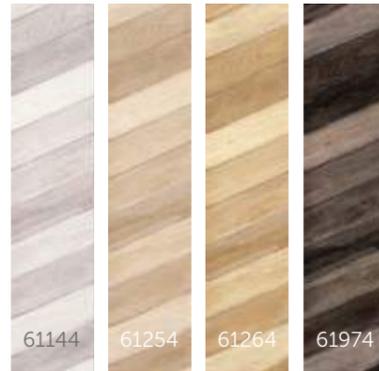


## NATURALLY IMPRESSIVE FLOORS

- ✓ Embossed in register
- ✓ Cut in register
- ✓ XL sizes
- ✓ 20 year warranty

The name of the Impress collection immediately makes clear what the collection represents: a truly unique impression. The embossing technology contributes to the true-to-nature look and authentic feel of the Moduleo® Impress design floors.

### Bohemian



p.58/62

### Castle Oak



88.

### Country Oak



### Laurel Oak



p.25

p.39

p.61

p.31

p.58/60

### Santa Cruz Oak



p.22/26

p.50

p.59

### Sierra Oak \*



p.48

p.32

89.

### Mountain Oak



## WOODS

19.6 x 132 cm  
2.5 mm thick  
Selection available in XL\*:  
21.4 x 149.8 cm  
Bohemian size:  
24.6 x 149.8 cm



19.1 x 131.6 cm  
4.5 mm thick  
Selection available in XL\*:  
21 x 149.4 cm



## STONES

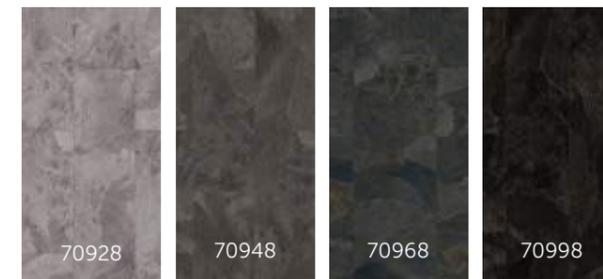
32.9 x 65.9 cm  
2.5 mm thick  
Available in XL:  
43.8 x 86.8 cm



32.4 x 65.5 cm  
4.5 mm thick



### Mustang Slate



p.74

## THE NEW HERRINGBONE COLLECTION

- ✓ Herringbone sizes
- ✓ 20 year warranty

Herringbone patterns are hot. If you're looking for a refined parquet look, it's your lucky day. With Parquetry, Moduleo® adds a contemporary herringbone offer to its design floor collection. Discover a selection of succesfol Moduleo® designs: 11 trendy colors, available in a short or a small herringbone size. Only available for dryback installation.

### WOODS

Short planks  
52.26 x 13.06 cm  
2.5 mm thick



Small planks  
26.13 x 6.53 cm  
2.5 mm thick



### Country Oak - Impress



### Blackjack Oak - Transform



p.22



p.47



p.47

### Sierra Oak - Impress



### Laurel Oak - Impress



### Hoover Stone - Transform



### STONES

Short planks  
52.26 x 13.06 cm  
2.5 mm thick



Small planks  
26.13 x 6.53 cm  
2.5 mm thick



**Moduleo® Moods**

Let your creativity run wild and make your floor truly unique with Moduleo® Moods. Just play it your way with different colours, shapes and patterns.

**Moduleo® LayRed®**

Looking for a renovation-friendly floor? LayRed® is Moduleo®'s engineered vinyl floor collection: the perfect flooring solution for uneven subfloors, with great acoustic qualities.

## The Completion.

Next level flooring, that's what the creative studio and the engineered vinyl floor collection of Moduleo® are all about. A small introduction to our biggest innovations: Moduleo® Moods and LayRed®.

LOOKING  
FOR  
SOMETHING  
DIFFERENT?



## PLAY IT YOUR WAY

NEW DESIGNS,  
DIFFERENT FORMATS,  
ENDLESS POSSIBILITIES

**Are you in the mood for something truly unique?**

Moduleo® Moods is a creative studio where you can combine different creative formats with a selection of stone and wood textures from the Transform and Impress ranges to create over 150 beautiful floor designs, from classically elegant to wildly dynamic, all with the signature Moduleo® quality.



**More info?** Ask for the Moods brochure or visit [moduleomoods.com](http://moduleomoods.com)

ENGINEERED VINYL FLOOR COLLECTION

FLOORS FOR EVERY CHALLENGE

LAYRED®

Engineered vinyl floors

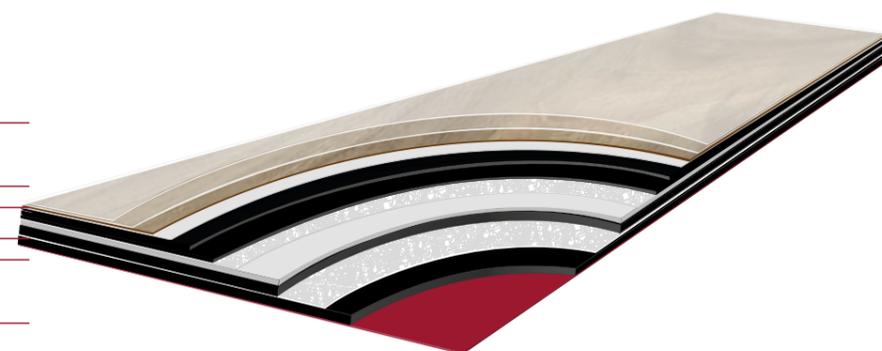
LayRed® is the engineered vinyl floor collection from Moduleo®: stronger than ever, with a soft feel and silent acoustics, designed to stand its ground in the most extreme circumstances. A premium floor with integrated underlay - the signature red back of LayRed® - that is up for every challenge at home.

Moduleo® LayRed® with integrated underlay is the single best product in the market that combines exceptional strength, comfort and performances.

96.

ONE PLANK, 12 LAYERS, THREE BENEFITS:

- DESIGN & PERFORMANCE**  
Scratch & stain resistance
- COMFORT**  
Soft & silent
- STRENGTH**  
Rigid vinyl with integrated underlay



01. STRONG

LayRed® is engineered vinyl, making it the perfect flooring solution for renovation projects. Thanks to its non-telegraphing core, LayRed® has the ability to bridge gaps and slight unevenness in the subfloor. High and low spots won't telegraph through the surface.

What's more, the integrated underlay covers any imperfection. No levelling preparation is needed. LayRed® is easy to install, without adhesive. A LayRed® floor is installed in no time and can be occupied immediately.

02. SOFT & SILENT

The acoustic layer of LayRed® provides you that soft and warm feel underfoot. It is resilient and anticipates the body weight, making it softer than rigid alternatives.

LayRed® is also pleasingly silent. The acoustic layer softens reflective walking sound: no cracking sounds or annoying click-clack noises when walking over LayRed®. The integrated underlay reduces transmission sound with  $\Delta L_w$  21 dB or  $\Delta L_{lin}$  10 dB. LayRed®'s sound absorbing qualities are demonstrably better than other engineered vinyl floors.

03. BEAUTIFUL & WEAR RESISTANT

The LayRed® collection consists of 31 in-house developed and printed designs, all inspired by wood and stone. Every design has pin-sharp details and few repetitions, making sure your floor looks as unique as nature.

LayRed® is scratch and stain resistant thanks to the double TwinGuard PU protective layer which protects the floor from scratches and dirt penetration, ensuring the design remains in perfect condition.

More info? Ask for the LayRed® brochure or visit moduleo.com

STRONG. YET SOFT & SILENT.



# The Installation.

Moduleo® Design Floors are a smart flooring solution, easy to install. The planks and tiles can be fitted using a reliable click system or glued with a special adhesive for a flawless installation.

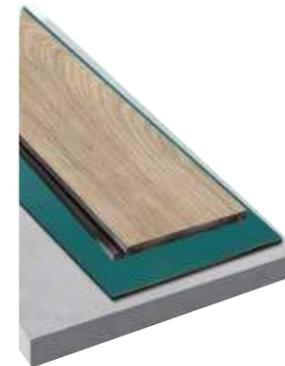
## Installation Moduleo® Design Floors

### Click Floating installation



The planks and tiles are installed as floating floors on a sturdy, even surface or underfloor. This makes gluing superfluous.

Our angle-angle click system has the best technical performance on the market: the click ensures a super strong and watertight joint connection and an easy, convenient installation.



A floating installation makes glue unnecessary. You can easily click the planks or tiles together. Go for extra comfort with an Xtrafloor® underlay. You can smooth out small irregularities and reduce environmental noise up to 21 dB.

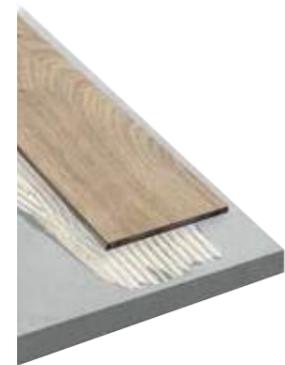
Ask your Moduleo® dealer/installer for advice.

### Dryback Traditional installation



This is the traditional installation method. The planks and tiles are glued with a special adhesive to a thoroughly prepared surface or underfloor that is hard, dry and flawless.

With a solvent-free glue you opt for a permanent flooring solution. First thoroughly prepare the subfloor until it is level, hard and dry.



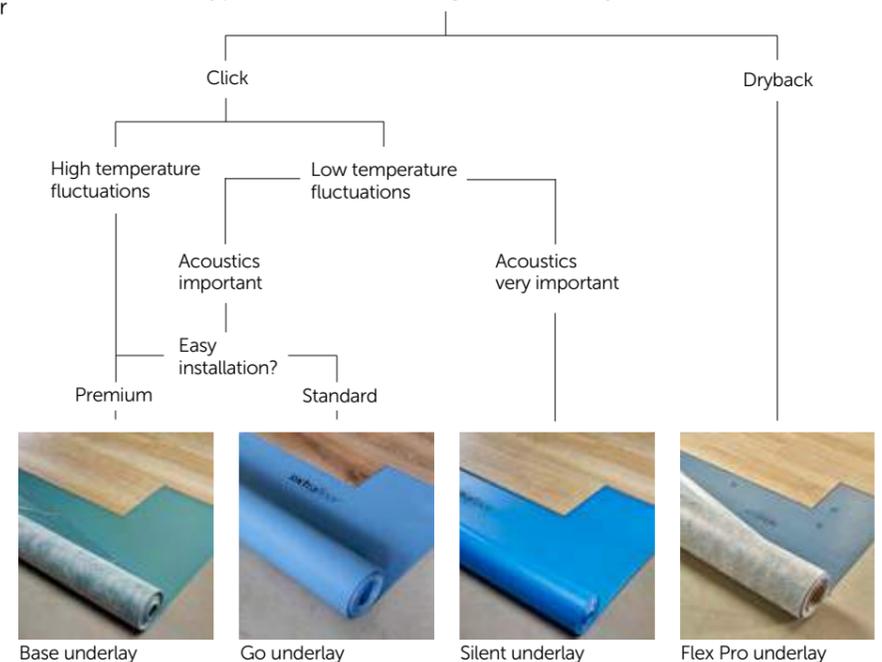
We recommend having your floor installed by your Moduleo® dealer. Find your nearest Moduleo® flooring specialist at [moduleo.com](http://moduleo.com).

## Choose the right underlay

We advise the use of an Xtrafloor® underlay as a leveller and to further improve sound dampening.

For more information about Xtrafloor® products: [xtrafloor.com](http://xtrafloor.com).

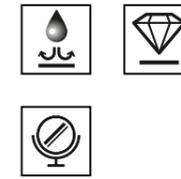
### Which type of Moduleo® Design Floor have you chosen?



# The Finishing.

Moduleo® Design Floors are perfectly compatible with Xtrafloor® accessories: matching skirting boards and profiles for a beautiful finish.

## Skirting boards



The identical connection with your Moduleo® Design Floor

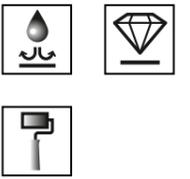
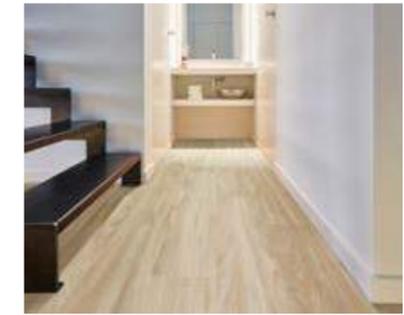
### Standard skirting boards

Our standard skirting boards fit in with every interior, seamlessly connecting floor and wall. Unique patented technology ensures an identical finish between the Moduleo® Design Floor and the Xtrafloor® skirting boards when it comes to design, colour and texture. They are easy to install: glue them against the wall, effortless without clips or nails.



### Feature strips

Create a natural grouting or strong visual effect with our feature strips. Xtrafloor® feature strips are individually coloured to complement our range of flooring. Use them to imitate a grout finish of a tile floor or add sophistication to a wooden execution. Only available for dryback installation.



Match the colour of the skirting boards to your walls

### Painted skirting boards

Just like the standard skirting boards, Xtrafloor® skirting boards are wear resistant and low maintenance, and can effectively and effortlessly hide cords and cables. Supplied ready primed, the painted skirting boards are available in two heights: 6 cm or (adjustable) 10 cm.

## Profiles



### Multifunctional profile

Connects your Moduleo® Design Floor to higher or lower surfaces. For height differences of up to 12 mm.



### Expansion profile

Covers the dilatations joint between two connecting floors on the same level.



### Adjustment profile

Connects your Moduleo® Design Floor to higher or lower surfaces. For a quick and smooth transition.



### End profile

For a strong finish between your Moduleo® Design Floor and wall, raised door threshold, window or cupboards.



### Stairwell profile (inner corner)

For a smooth transition from floor to stairwell.



### Stairwell profile (outer corner)

For a smooth transition from floor to stairwell.

## The Maintenance.

Take good care of your new Moduleo® Design Floor and you will enjoy it for a lifetime. The cleaning and maintenance? We leave that to you – piece of cake.

## Cleaning & maintenance

Download our cleaning & maintenance instructions at [moduleo.com](http://moduleo.com)

Good cleaning and maintenance help preserve the appearance and extend the life of your Moduleo® Design Floor.

Cleaning frequency depends on how intensely the floor is used, how many people walk on it, how dirty it is, what colour and what type it is.

Moduleo® Design Floors are given extra protection by a Protectonite PU coating on top of the resistant wear layer. The lacquer protects against dirt and makes cleaning easier. Thanks to the patented Protectonite technology, your Moduleo® Design Floor does not need to be pre-treated with a protective agent.



### CLEAN REGULARLY

Remove everyday dirt with:

- Broom
- Duster
- Vacuum cleaner

Remove stains with:

- Moist cloth
- Absorbent pad (not a scourer)

Mop with:

- Moist micro-fibre mop
- Regular mop (as dry as possible)
- A non-aggressive cleaner like Xtrafloor® ([xtrafloor.com](http://xtrafloor.com))



Ask your Moduleo® dealer for more information about our Xtrafloor® maintenance solutions.

## 104. The Company.

Good design is sustainable. Moduleo® floors are entirely designed and engineered in our eco-friendly production plant in Avelgem, Belgium. Meet Moduleo®...



Research & development



Design



Manufacturing



Packaging



Distribution



## Enterprising with an eye to the future, producing with an eye for quality

Moduleo® sets the standard for future generations of luxury design floors. On the one hand, it combines sustainable production with the ease of installation and maintenance of vinyl floors. On the other, Moduleo® truly stands out because of its range of designs and innovations.

106.

With a diverse range of durable, stylish products and the convenience of an all-in floor solution, as well as excellent customer service and unparalleled 'green' credentials, Moduleo® is proud to be different.

Moduleo® is produced in our vertically integrated factory in Avelgem, Belgium, which is specially constructed to enable us to produce flooring in a responsible manner. In addition, we have a fully automated warehouse on site with the capacity to

store 2,000,000 m<sup>2</sup> of Moduleo® flooring. Not only are a large number of energy-saving and waste reduction measures in place in our factory, unlike other producers we have full control over the design, production and logistics process. This allows us to retain total control, every step of the way.

Moduleo® is the residential luxury design floor brand of IVC Group, a world leader in the development and manufacture of design floors.

Since 2015, the IVC Group has been part of Mohawk Industries Inc., the world's market leader in flooring.



## Eco is so logical, we believe it goes hand in hand with the economy

Choosing Moduleo® is making an eco-friendly choice for the future. Working from our very own purpose-built, eco-friendly production plant in Avelgem (Belgium) is just one of the ways we are doing things differently, but it is our most important contribution to a more beautiful environment.

107.

### Green energy production

Our factory in Avelgem is equipped with three wind turbines that fulfil the strict health and safety standards for noise and visual pollution. The turbines can generate up to 13.3 GWh/year (equivalent to the annual consumption of over 2000 households) and provide one third of the factory's energy needs.

### Ingenious cooling system

During the manufacture of quality vinyl floors, cold water is required to absorb heat during the various production phases. We've devised an original solution for this, which uses the water of the nearby Scheldt River as a secondary coolant. Using minimal energy, the river water is pumped into the closed loop system of the cooling water for the installations.

### Use of recycled material

Moduleo® floors contain up to 50% recycled material of verified origin, and are themselves recyclable. Post-industrial recycling also enables us to obtain an especially pure type of PVC with a limited impact on the environment. Furthermore, we are always looking for new ways to package products and limit waste.

### Made in Belgium quality

By manufacturing our products as close to the customer as possible, we minimise the impact transportation has on the environment. This helps to keep CO<sub>2</sub> emissions and our ecological footprint to a minimum.

**If you are looking for a sustainable flooring solution, think of Moduleo® first!**

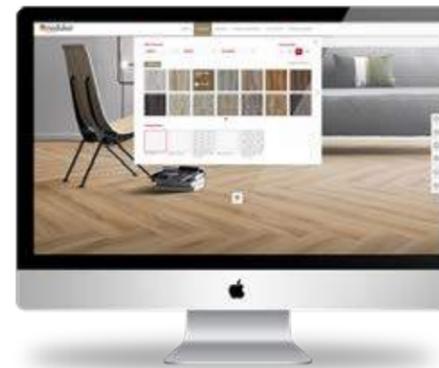


## 108. Explore Moduleo®.

There's more to Moduleo® than design floors: discover our engineered vinyl floors, let your inspiration roam free and bring your ideas to life online.

## Get inspired on moduleo.com

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### Room visualiser

#### Bring your ideas to life

Combine brand-new flooring formats to create unique wood and stone effect designs from selected products in the Select, Transform, Impress, Parquetry, Moods and LayRed® ranges.

The designs range from mild to wild, from classically elegant to wildly dynamic, giving you complete flexibility to create bespoke, design-led floors that reflect your individual style.



### Brochures

Find and download our flooring brochures at moduleo.com. They feature our full range with wood and stone finishes across our incredible Select, Transform, Impress and Parquetry design floor collections, our creative Moods studio and our engineered vinyl floor collection LayRed®.



109.

### Inspiration

Nothing is better than seeing the flooring in-situ, so we've gathered a whole world of design inspiration to give you the flooring ideas you need to turn your dreams into reality.

Choose your inspiration by room or by finishing.

## Ask for samples

---

You've narrowed down your choice to a few designs. Now you want to see what your floor will look like in your interior. Great idea. We gladly offer you 3 floor samples for free. Order yours at [moduleo.com](http://moduleo.com).

FOLLOW US ON   



110.



**Find a dealer nearby**

You're totally convinced you want  
Moduleo® in your home? Or you want to see  
Moduleo® Design Floors in real life first?  
Find a dealer nearby:

[www.moduleo.com](http://www.moduleo.com)

